

**Kind Attn : Chief Executive Officer**

**SUB:USE INTERNATIONAL CERTIFICATIONS FOR GROWTH OF BUSINESS & PROFITS**

**Is Your Organization *Focused on*?**

- Superior Quality
- Customer Satisfaction
- Better Market Image
- Productivity & efficiency Improvement
- Conformance to international standards
- International acceptance
- Top line growth & bottom line improvement

**If yes, than do adopt the concept of ISO 9001:2000 Quality Management System in your Organization**

**What is ISO 9001:2000?**

ISO 9000 is International Certification for Quality Management. It is about establishing, maintaining and continuously improving a Quality Management System [QMS] in the organization.

**Does ISO 9001:2000 apply to all types of organizations?**

**In order to implement ISO 9000 QMS in an organization,** the size or the nature of business of the organization doesn't matter. It can help both product and service oriented organizations achieve standards of quality that are *recognized and respected throughout the world.*

**Why ISO 9001:2000 ?**

### Internal Benefits:-

- Better management of core business processes.
- Increased awareness of quality among staff.
- Improved productivity and quality.
- Improved internal communications.
- Reduced wastage and cost per unit/service

### External Benefits:-

- **Competitive Advantage:** 72.3% of corporations with ISO 9001:2000 report a major competitive advantage. This means they are winning more business. (Source – Dun and Bradstreet Survey)

- **Improves Customer Demand:** 33.4% of corporations with ISO 9001:2000 report improved customer demand. This means they are winning more business. (Source – Dun and Bradstreet Survey)

- **Protect Your Business:** 69.3% of surveyed businesses that do not have ISO 9001:2000 say they have lost a customer bid or proposal to an ISO 9001:2000 certified competitor. Many of these companies said they didn't know why they were losing the business until it was too late.

- **Your Competitors Are Doing It:** In many industries, 20% of your competitors are ISO 9001:2000 Registered or in the process. The longer you wait to start, the greater is their competitive advantage.

- **Qualify for Government Contracts:** The Department of Defense, Food and Drug Administration, Railways, Department of Energy and the General Services Administration have all approved the use of ISO 9001:2000 in contracts and bids.

**Our Business Services,** is a Quality Management consulting firm of CA's, MBA's, Food Technologists, Engineers and Retired Government Officers, specializing in the fields of ISO 9001:2000 ; ISO 14001 ; TS 16949 ; HACCP etc.

For any Enquiry Please Contact **Mr. Vijay Kumar ( 0 9971072221)**

Thanks & Regards

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**Consultancy for:**

- **Quality Management System** (ISO 9001:2000, TS16949)
- **Environment Management System** (ISO14001)
- **QMS for Food Processing Industry** (ISO 22000 / HACCP)
- **QMS for Software Industry** (ISO9001 & SEI CMM Levels)
- **Information Security System** (BS 7799/ ISO 27000)
- **Social Accountability** (SA 8000)
- **Occupational Health & Safety** (OHSAS 18001)
- **Product Certification Assistance** (CE Mark, UL etc.)
- **QMS / Risk Analysis for Medical Devices** (ISO 13485 & ISO 14971)
- **NABL / GLP for Lab**
- **Goods Manufacturing Practices** (GMP)