

## **VS ASSOCIATES**

**(Company Secretaries)**

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## **CHECK NAME AVAILABILITY**

Company Registration in India starts with the filing of an application for availability of Company Name. The chosen name for a company should be unique all over India. Usually in a day or two, concerned ROC approves the name if the applied proposed name is not same or closely resemble/similar to the name of an existing company and the proposed name is in accordance with the guidelines issued by the Ministry of Corporate Affairs (MCA).

## **BASIC NAME AVAILABILITY GUIDLINES**

The name of a company starts with a noun followed by activity and ends with the words 'Private Limited' in case of private limited company and the word 'Limited' in case of public limited company. For example, ' RELIANCE PETROCHEMICALS LIMITED is a public limited company. The name starts with the noun 'RELIANCE', activity 'PETROCHEMICALS' and ends with 'Limited' as it is a public limited company.

No promoter can register a company with the name 'RELIANCE PETROCHEMICALS LIMITED ' or closely similar to that. Similarly, a trade mark owner can claim the text of the mark, if any, for registering a company with that name.

Following are the point on which ROC can reject the name of the company

- A. A Company can not use the same name or closely similar name of another existing company registered in India.
- B. If it is different by the existing company merely by addition/deletion of word like Nav, New, Modern etc.
- C. If it is not in consonance with the main object
- D. If proposed name is the exact Hindi/English translation of an existing Company
- E. Close phonetic resemble of an existing Company
- F. If the name is general one like corporate consultancy pvt ltd
- G. Proposed company contains other country name unless the promoters satisfy that there is some collaboration with the person of that country.
- H. If it include any word which are offensive to any section of people.
- I. If it contain the registered trademark unless the NOC from the owner of trade mark has been produced by the promoters.
- J. If the company contain the name State with State like "Uttar Pradesh State"
- K. If minimum capital required for that particular word and the proposed company has not contain that minimum authorized capital.

As per the Guidelines of the Ministry of Corporate Affairs, a company must have different levels of Authorized Capital to include certain words in the name of the company.

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**Please Contact If Any Query**  
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## Table of Key words controlling Authorised Capital

Key Words in the Name of a Company	Authorised Capital Required (INR)
Corporation	5 Crores
International, Globe, Global, Universal, Universe, Continental, Inter-Continental, Asiatic, Asia, Asian, World being the first word of the name	1 Crore
If any of the key words at 2 above is used within the name (with or without brackets)	50 lakhs
Hindustan, Hindustani, Hindustanee, India, Indian, Bharat, Bhrarati, Bharatiya, Bharateeya, being the first word of the name	50 lakhs
If any of the key words at 4 above is used within the name (with or without brackets)	5 Lakhs
Industries / Udyog / industrial, industry	1 Crore
Enterprises, Enterprise, products, product, Business, Manufacturing, manufacture	10 lakhs

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